

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33786-1

DATE PRINTED

09/24/12

AND

PAGE 1

10125	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340948		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MBMG		CA. DEM PARTY FOR KEN COOLEY		
AND	2056 Cotner Ave		1401 21st St Ste 200		
ADDRESS	Los Angeles CA 90025-5604		Sacramento CA 95811-5221		
	USA		USA		
CONTACT	barbara stein		PRODUCTCA. DEM PARTY IN SUPPORT OF		
LOCAL SALESPERSON	MICHAEL MCCARTHY	AGENCY EST. NO. 1	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 10/14/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Sa	1	05:58P	06:58P	30S	10/13/12-10/13/12	ENTERTAINMENT THIS WEEK	1	450.00	450.00
2	M-F	2	01:00P	02:58P	30S	10/08/12-10/12/12	THE DOCTORS	2	450.00	900.00
3	M-F	5	02:58P	04:00P	30S	10/08/12-10/12/12	DR PHIL	5	450.00	2250.00
4	M-F	5	04:30A	05:00A	30S	10/08/12-10/12/12		5	75.00	375.00
5	M-F	5	05:00A	06:00A	30S	10/08/12-10/12/12	CBS13.COM @ 5AM	5	180.00	900.00
6	M-F	5	06:00A	07:00A	30S	10/08/12-10/12/12	CBS13.COM @ 6AM	5	315.00	1575.00
7	M-F	5	07:00A	09:00A	30S	10/08/12-10/12/12	CBS THIS MORNING	5	315.00	1575.00
8	Sa	1	05:00A	07:00A	30S	10/13/12-10/13/12	CBS THIS MORNING - SATURDAY	1	180.00	180.00
9	Su	1	07:58A	09:00A	30S	10/14/12-10/14/12	FACE THE NATION	1	1800.00	1800.00
10	M-F	5	04:00P	05:00P	30S	10/08/12-10/12/12	CBS13 NEWS @ 4	5	675.00	3375.00
11	M-F	3	05:00P	05:30P	30S	10/08/12-10/12/12	CBS13 NEWS @ 5	3	1350.00	4050.00
12	M-F	3	06:00P	06:30P	30S	10/08/12-10/12/12	CBS13 NEWS @ 6	3	1350.00	4050.00
13	M-F	3	11:00P	12:05A	30S	10/08/12-10/12/12	DAVID LETTERMAN	3	675.00	2025.00
14	Sa-Su	2	11:00P	12:00M	30S	10/13/12-10/14/12	CBS13 NEWS@11 SA/SU ROT	2	495.00	990.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA		USA		
CONTACT	barbara stein		PRODUCT CA. DEM PARTY IN SUPPORT OF		
LOCAL SALES PERSON	MICHAEL MCCARTHY		AGENCY EST. NO.	1	
			PRODUCT CODE	1300	
NATIONAL SALES PERSON					
BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 10/14/12 NO. WEEKS: 1					

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			FROM	TO						
15	T	1	06:58P	08:00P	30S	10/09/12-10/09/12	NAVY N.C.I.S.	1	5400.00	5400.00
16	T	1	09:00P	10:00P	30S	10/09/12-10/09/12	VEGAS	1	5400.00	5400.00
17	Th	1	08:00P	09:00P	30S	10/11/12-10/11/12	PERSON OF INTEREST	1	5400.00	5400.00
18	F	1	06:58P	08:00P	30S	10/12/12-10/12/12	CSI: NY	1	2250.00	2250.00
19	F	1	08:00P	09:00P	30S	10/12/12-10/12/12	MADE IN JERSEY	1	3150.00	3150.00
20	Su	1	05:58P	07:00P	30S	10/14/12-10/14/12	SIXTY MINUTES SUNDAY	1	6750.00	6750.00
21	Su	1	08:00P	09:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	4950.00	4950.00
22	M-Su	5	10:00P	11:00P	30S	10/08/12-10/14/12	CBS 13 10PM NEWS M-SU	5	1800.00	9000.00
Total Contract:								58		66795.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						66795.00	.00	.00	66795.00	
GRAND TOTAL									66795.00	

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